



The Provisions of the Poster Contest for the #ChistoGory2023 Project

These provisions regulate the status and procedure of the #ChistoGory2023 Poster Contest, requirements for participants and works, the procedure for their submittal, the timing of the event.

The Organizers: #ChistoGory Initiative Group and Art & Creative Solutions Fund

The General Partner: Eurasian Bank

The General Provisions:

#ChistoGory2023 is a poster contest to combat littering of natural territories. The competition shall be held among artists, illustrators, photographers and designers, creative teams and curators and those who reached the age of 18. The competition is announced through an open-call on the Internet.

The contest dates are from 20 March to 9 April 2023.

Announcement of the results: 14 April 2023.

By the results of the competition, at least 20 works of art will be selected for participation in the subsequent exhibition, which will be held from 26 April to 4 June and further placement in the Ile-Alatau National Natural Park.

By the results of the competition, 3 winners will be announced. Each winner will be assigned a prize.

Posters from authors or a group of authors shall be accepted for participation in the competition. By a poster we mean: a work of art that carries the idea of popularizing the conscious behavior of visitors to natural parks and zones.

Requirements for contest applications:

1. Works containing elements of violence, racial, national or religious intolerance, as well as any other images that violate the legislation of the Republic of Kazakhstan are not accepted.
2. The works must not infringe the copyrights of third parties.
3. One participant can submit not more than three contest applications.
4. The participant must be 18 years old at the time of the contest.
5. Works of various genres and techniques shall be accepted for participation in the competition: painting, graphics, collage, digital graphics, illustration, etc.



6. The application must display all the requested information. Incomplete applications shall not be accepted for consideration.
7. The size of the provided works should not exceed the A2 size.
8. Each contest entry should reflect the idea that tourists should not leave garbage in natural areas and be aware when visiting natural areas, national parks, etc.
9. The organizers of the project shall be granted the right to use the works presented in the #ChistoGory 2023 poster contest in advertising and marketing materials without restrictions on time, place and format of use free of charge.

The jury members

Azhar Dzhandosova, #ChistoGory project

Olya Veselova, curator

Saule Suleymenova, artist

Dagmar Schreiber, ecotourism specialist

Olga Titova, Commonwealth of Sports Tourism

Larisa Kokovinets, Strategic Communications and Marketing Managing Director, Eurasian Bank

Samal Abilova, Representative of the Ile-Alatau SNNP

Selection criteria for the finalists of the #Chistogory2023 contest:

- 1) *artistic component*: aesthetic value of the presented works, their originality and novelty.
- 2) *conceptual component*: the integrity of the presented topics and compliance with the general idea of the competition.
- 3) *technical component*: compliance with the stated requirements of the competition.

**Application for participation in the poster contest
for the ChistoGory2023 project**



"It is impossible to wait for a culture of cleanliness to appear by itself, a generation of those who do not litter to grow up. It is necessary to start active actions against garbage in natural areas today."
Azhar Dzhandosova, eco-activist

Terms of participation: artists, creative teams, illustrators, photographers, designers are invited to participate. You need to fill out the application for participation in as much detail as possible and send it to **saalem@artandcreative.kz** not later than 9 April 2023. The participant who submitted the application undertakes to provide works and related text materials for the creation of the exhibition. In turn, the ChistoGory project undertakes to submit an application corresponding to all the declared parameters for the jury vote.

Applicant's name		
Year of birth		
Project concept (not more than 70 words)		
Contact information (phone, email, Instagram account)		
Applicant's education		
Experience: selected art projects, participation in previous exhibitions, etc* (if any)		
Competitive work with images		
	Title of the work, year of creation, technique	Image
1		
2		
3		